

## MARK WATJE



Mark Watje, a 2009 marketing graduate, is employed as the marketing director for Wayne Engineering in Cedar Falls. He uses his entrepreneurial and marketing knowledge to develop promotional materials, coordinate website updates, and expand new product sales.

Mark's advice is after conducting a feasibility study showing business viability, the entrepreneur should, "close your eyes; hold

your breath, and make the jump!"

“Programs like the JPEC will ensure better entrepreneurial success in the real world.”

- *Mark*

# Where Are They Now?

Catching up with some Student Business Incubator graduates

## AMY COOMBS KERN



Amy Coombs Kern, a 2008 accounting graduate, and her husband, Kyle, bought his family's chimney service business

and expanded the company by adding new territories, products, and services. Amy also works for a family-owned construction company in Clear Lake.

“I graduated from UNI knowing that owning my own business is possible.”

- *Amy*

## CHRIS HARMS



Chris Harms, a 2009 finance and real estate graduate, works for the asset management division of Principal Global

Investors. He found having his own business in the SBI, in conjunction with his classes at UNI, “gave me a complete education in the world of business.”

“The most important lesson I learned at the JPEC is balance.”

- *Chris*