



# STUDENT BUSINESS INCUBATOR (SBI) APPLICATION

*Submit all application materials to the John Pappajohn Entrepreneurial Center, BCS 128*

**BUSINESS/TEAM NAME:** \_\_\_\_\_

**ONE SENTENCE SUMMARY OF BUSINESS CONCEPT:** \_\_\_\_\_

### Application documentation

1) Attach a one- to five-page document (executive Summary) that includes:

- A description of your product or service
- A description of business model (how you will make money)
- A description of your target customer
- A discussion of why you are interested in this business
- A description why office space in the Student Business Incubator is important to your entrepreneurial pursuits

*Students with full business plans may submit their full plan instead of writing the Executive Summary provided that the above topics are covered. Students MAY be asked to make an oral presentation to JPEC staff followed by a short question and answer period.*

### LIST ALL TEAM MEMBERS:

Name	Major / Graduation Date	Entrepreneurial Coursework	CEO Club member?
Name:	Major:	Earning Certificate? Yes / No	Yes / No
Email:	Date:	Attended OEI? Yes / No	
Name:	Major:	Earning Certificate? Yes / No	Yes / No
Email:	Date:	Attended OEI? Yes / No	
Name:	Major:	Earning Certificate? Yes / No	Yes / No
Email:	Date:	Attended OEI? Yes / No	
Name:	Major:	Earning Certificate? Yes / No	Yes / No
Email:	Date:	Attended OEI? Yes / No	

### COMMITMENT

- Are you committed to starting this business? \_\_\_\_\_
- Are you willing to provide status reports and meet with JPEC staff on a regular basis and attend events and workshops to help insure your success? \_\_\_\_\_

### APPLICANT SIGNATURE(S)

Sign \_\_\_\_\_  
Member 1 \_\_\_\_\_ Date \_\_\_\_\_

Sign \_\_\_\_\_  
Member 2 \_\_\_\_\_ Date \_\_\_\_\_

Sign \_\_\_\_\_  
Member 3 \_\_\_\_\_ Date \_\_\_\_\_

Sign \_\_\_\_\_  
Member 4 \_\_\_\_\_ Date \_\_\_\_\_