

# Where Are They Now?

Catching Up with A Student Business Incubator Graduate



“We need to continue to promote and invest in entrepreneurship programs at the college level because it will pay huge dividends in the future.”

- Ben

Ben Frein graduated from UNI in May of 2009 and the SBI program in December of 2009. E-Holdings, LLC is an innovative internet holding company that operates and manages a portfolio of e-commerce websites. The company was founded in April 2006. During his three years in the program, Ben’s businesses eventually employed four students and revenue rose 9,000%. Some of his businesses include: [www.bellybling.net](http://www.bellybling.net), [www.greatminiatures.com](http://www.greatminiatures.com), [www.MyHairStylingTool.com](http://www.MyHairStylingTool.com), [GoldBellyRings.net](http://GoldBellyRings.net), and [www.BodyBling.net](http://www.BodyBling.net). Ben was twice honored with regional wins in the Global Student Entrepreneur Awards Competition and several awards through the UNI JPEC. Ben learned a lot through incubator training; however, the most important thing he learned was, “that I cannot do everything myself and my way may not always be the best way of doing something.” Ben recommends students start businesses because they want a challenge and understand running a business is a lot of work and not just for financial reasons.